



PICARDIPLACE
24 Nov – 29 Nov 2020
Rawsonville
CY is travelling to the Countryside!

dream become inspire share

CY Market is excited to announce that we are taking Spoil, our new retail pop-up shop to the countryside from 24 – 29 November 2020 at PicardiPlace, a beautiful gem just outside of Rawsonville (on the Slanghoek Road).

The Vision

CY Market is proud to introduce our second **pop-up shop**. Spoil will be going to the countryside! Thank you, Jaco Brand, from Picardi Place in Rawsonville for hosting us and your support in this new venture. Our popup will be from **24-29 November** featuring 80 exhibitors amazing products for the period of 6 days. It is our aim to transform this picturesque venue into an oasis of creativity and beautiful displays of curated goods. Visitors will be amazed at the scenic surroundings overlooking the Matroosberg while enjoying mouth-watering delicacies, great coffee and excellent local wine under the majestic oaks. This would be a worthwhile visit.

Exhibitors:

Space will be limited and therefore we need your speedy assistance to get the show on the road. We will only be selecting 80 exhibitors. You will go through a selection process but we would like to select exhibitors best suited for this specific event and area.

Retail Shop Information

Entry Process 3 important steps...

1. **Selection process (closing date for entries: Thursday 15 October 2020)** It is compulsory that you go through the 3-step guide to finalise your application.

STEP 1 Familiarise yourself with the information page and please feel free to mail us if you have any questions.

STEP 2 Make sure you complete the electronic application form. After submitting, it will be sent to us automatically.

STEP 3 Please mail us images of your current stock to ansomari@cymarket.co.za. Make sure that the images are of good quality and between 350 and 500KB.

Ansomari Schoeman Founder and Organiser. You can join us on Facebook, Twitter & Instagram

Contact details: 083 234 8606. ansomari@cymarket.co.za. www.cymarket.co.za .

In 2020 harvest your dreams, become more, inspire others & share the extraordinaire!

Approval notification: Tuesday, 20 October 2020

2. Final product list and the barcoded label process

- You will receive a **final product list** included in your approval email that needs to be completed and **send back no later than Friday 30 October**.
- The list will be imported into our point of sale system for barcodes to be created. **We will print all stickers at no additional cost.**
- Make sure you order enough stickers for the amount of stock you will be delivering on **setup day, Sunday, 22 November**. **You will only then receive your labels and get the chance to label all your products.** Our time frame is too short and we want to minimize our administration. Make sure that you set aside enough time for this purpose.
- **For those who want their labels in advance**, you will be able to pick them up on Monday 16 November at 5 Garrison Street, Door-De-Kraal, Bellville between 9:00 and 14:00 ONLY!
- **We will arrange for storage space to make sure you have enough stock at hand for the 6 day period.** If at all possible, you are welcome to restock during the week, or perhaps on the Friday before the weekend.
- **Our preferred restocking hours are between 14:00 and 16:00 daily.** You are welcome to send us a heads-up via WhatsApp if you want to arrange a different timeslot.
- **If you are in the need of more labels** and want them ready on arrival when restocking, please send us a WhatsApp with the following info:

Example: Exhibitor Code 40 = (product code 2034 x 30 labels, 2045 x 60, etc.)

Exhibition Options:

*** Exhibition options applicable for the duration of the pop-up experience.**

Exhibition option 1

Retail space inside with stable cement flooring/ or under a closed Marquee tent on a grass platform.

- A. Décor/deli or gifts @ R780 per 3m flat space + 23% commission
- B. Décor/deli or gifts @ R520 per 2m flat space + 23 % commission
- C. Décor/Deli or gifts @ R260 per 1m flat space + 23% commission
- D. Corner Space of 2m x 2m @ R850 + 23% commission

NB! Please contact us via email if you want to be at your stand through the duration of the event.

- **We also suggest that you bring your own stand/shelving to help us minimize our costs. Please send us an image and the measurements with your product list before/on Friday 30 October.** This will help us to plan the layout of the shop.
- You will receive **an invoice** with your final exhibition confirmation on **Tuesday 10 November**.

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Important dates to remember:

- *Complete your application and send photos: before Thursday 15 October*
- *Approval notification: Tuesday 20 October*
- *Final product list and stand measurements to be emailed: before or on Friday 30 October*
- *Invoices with final exhibition conformation mailed: Tuesday 10 November*
- *Setup day: Sunday 22 November*
- *Receiving of labels on setup day (no posting of labels before-hand)*
- *LABELS IN ADVANCE - Pick up 1 day only: Monday 16 November at above mentioned address.*
- *Retail hours: Tuesday - Thursday 9:00 -18:00, Friday till 20:00, Saturday till 17:00 and Sunday closing at 15:00.*

Answers to questions frequently asked:

- The market will provide a central till point system for all the exhibition options.
- A barcode system will be used with barcoded price labels.
- You will be able to use your own barcodes providing that it consists of numbers only.
- No changing of prices or adding of new products will be allowed after your product list have been submitted.
- The registration fee is non-refundable!
- Payments will be made to you within 14 days after the event.
- All items are displayed at exhibitors' own risk and CY Market accepts no responsibility for damages or the loss of any items.
- We will take all necessary precautions and security measures to minimize breakage and loss of items.
- We are open to any suggestions that could help with security and better sales.

We thank you for once again taking our hands and joining us in new adventures. Changing your realities by dreaming, becoming more, inspiring and sharing your given talents.

CY Ladies

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